

# Cult Classic

Unless you've been living under a rock (or not faithfully reading weekly issues of The Groove Guide), you'll know about our exciting upcoming Grindhouse film poster design competition. Running in conjunction with the MGM Channel's weekend long Grindhouse schedule, we've secured thousands of dollars worth of prizes including *Levis Black* jeans, *Converse* shoes, a limited edition *Illicit* t-shirt (not for sale!) and two hours free tattoo time at *Illicit Tattoo*, \$200 worth of *Real Groovy* records vouchers, *Burger Fuel* vouchers and merchandise, CD Soundtrack of Tarantino's new film *Death Proof*, *Ecstasy* liqueur, a signed *The Devil Dared Me To* poster, a pack of Shaw Brothers' playing cards, a *Roadrunner* records pack featuring classic albums, DVDs from *Madman*, *MGM* and *Sony!* **One final bumper prize will be revealed next week.**

We'll also be holding a week long exhibition of all the finalists' work at an inner city gallery. If that hasn't persuaded you to enter – hopefully this will. We chat to four of the competition judges about their favourite Grindhouse film moments as well as what they'll be looking for in the winning posters. Get designing. Go to [www.skytv.co.nz/grindhouse\\_mgm](http://www.skytv.co.nz/grindhouse_mgm) for an entry form.

## See It

MGM Channel Grindhouse Weekend  
26 – 28 October on MGM Channel, SKY



### Ant Timpson - Exhibitor, Distributor & Producer

**Do you have a favourite Grindhouse movie and/or genre star?** You can't beat a good W.I.P. (women in prison) flick. It delivers all the necessary ingredients in one tasty/filthy package. Then again, one of my faves is *The Losers*, which is a genius hybrid

exploitation film - a biker film set in Vietnam, with hookers and drugs. Unbeatable. William Smith and Pam Grier are my two favourite actors in Grindhouse films.

**What qualities will you be looking for in the winning Grindhouse poster designs?** I'd love to see some original design aspect come into the play but I suspect folks will back on the traditional typography and salacious elements. My only request - make me want to see the film at all costs! Don't just xerox an existing poster - too easy in these days of Photoshop. Be bold and daring and remember - *SEX AND VIOLENCE*.



### Matt Heath & Chris Stapp - Co-creators of *The Devil Dared Me To*

**Do you have a favourite Grindhouse movie and/or genre star?** I would pick 'Woman in Prison' movies - *Caged Heat*, *Woman In Cages*, *Reform School*

*Girls* etc. Watched a lot in preparation for our TV show *Bogan's Heroes*.

**What qualities will you be looking for in the winning Grindhouse poster designs?** Suggested violence, salaciousness and style. Artificial aging could help.



### Askew - Artist

**Do you have a favourite Grindhouse movie and/or genre star?** I'm not an expert on the genre. I'm into the Blaxploitation movie posters and films.

**What qualities will you be looking for in the winning**

**Grindhouse poster designs?** I guess I'll just know it when I see it. Impact, good eye for composition, and an original idea.



### Chris Knox - Musician, Artist & Film Connoisseur

**Do you have a favourite Grindhouse movie and/or genre star?** Just off the top of me head, I'll go with *I Spit On Your Grave* but it's kinda cheating 'cos despite its total exploitation title, its video nasty rep and that it

probably did only ever screen on 42nd street, it's a pretty good and socially responsible movie. Certainly one of the better rape revenge flicks...

**What qualities will you be looking for in the winning Grindhouse poster designs?** A certain brutality in the approach to the graphics, a sublime tastelessness combined with a sleazy appeal to the lowest common denominator in all of us. Tits and guns and blood and moustaches topped with a screaming-headline style to the typography will usually do the trick. Especially if the art's just kinda... off.



### Charlotte Hill - MGM Channel Manager

**Do you have a favourite Grindhouse movie and/or genre star?** I'm a fan of Charles Bronson - he's got such a rugged face, filled with so much character. Thank goodness his career was in its heyday in the days before botox or his appeal would've been completely ruined! And of course, Pam Grier. She *IS* the epitome of cool - a body to kill for and she can totally kick anyone's ass. Jess Franco's (European exploitation director) one-time muse, Soledad Miranda is also one of the genre's most beautiful leading ladies. She always looks so sad on film, maybe because she knew that her days were numbered... (she died in her 20s in a tragic car accident).

**What qualities will you be looking for in the winning Grindhouse poster designs?** I love the imagery in original Grindhouse movie posters - they're particularly striking, even in black and white! They always make you want to see the movie they're selling... and, let's be honest, the poster artwork is sometimes way better than the movie itself! Take particular care to recreate the fonts of the time and, with the sleaze-end of the genre, some sort of double-entendre in the tagline is an absolute must! But most of all, have fun with it!